

Digital Transformation Awareness Training

Course Outline

Chapter 01 - The Digital Era: Transition from Industrial Era

Overview of the Industrial Era

The Industrial Era and the Digital Era

The Challenges presented by the Digital Era

Unique Strategic Challenges of the Digital Era

Digital Strategy Concepts

Porter's Five Forces

Porter's Five Forces in the Digital Age

Porter's Five Forces - What has NOT Changed

Introduction to Organizational Culture

Organizational Culture Defined

Generic Levels of Culture

Culture in the Digital Age - Schein Extended

The Need for a Digital Culture

Knowledge Check - Concepts you Should Know

Chapter 02 - The Digital Enterprise

The Digital Enterprise

What is a "Digital Enterprise?"

Cultural and Organizational Transformation

Organization Transformation

Structure Transformation

Business Process Transformation

Technology Transformation

Operational Transformation

Culture Transformation

Technology and Digital Transformation

The Digital Imperative

Digital Transformation Challenges

Introduction to Transformation Readiness

Digital Enterprise Readiness Framework

Operational Sustainability

Organizational Agility

Strategic Agility

Disruptive Culture
Knowledge Check - Concepts you should Know

Chapter 03 - The Four Dimensions of Readiness

Overview of the Readiness Framework

Digital Transformation Readiness Framework
Framework Structure
Operational Sustainability - Principle Themes
Attributes of Operational Sustainability
Organizational Agility - Principle Themes
Attributes of Organizational Agility
Strategic Agility - Principle Themes
Attributes of Strategic Agility
Disruptive Culture - Principle Themes
Attributes of Disruptive Culture
Knowledge Check - Concepts you should Know