

Digital Transformation Readiness Essentials

Course Outline

Course Introduction

Course Introduction

Chapter 01 - The Digital Era: Transition from Industrial Era

Overview of the Industrial Era

The Industrial Era and the Digital Era

The Challenges presented by the Digital Era

Unique Strategic Challenges of the Digital Era

Digital Strategy Concepts

Porter's Five Forces

Porter's Five Forces in the Digital Age

Porter's Five Forces - What has NOT Changed

Introduction to Organizational Culture

Organizational Culture Defined

Generic Levels of Culture

Culture in the Digital Age - Schein Extended

The Need for a Digital Culture

Knowledge Check - Concepts you Should Know

Chapter 02 - The Digital Enterprise

The Digital Enterprise

What is a "Digital Enterprise?"

Cultural and Organizational Transformation

Organization Transformation

Structure Transformation

Business Process Transformation

Technology Transformation

Operational Transformation

Culture Transformation

Technology and Digital Transformation

The Digital Imperative

Digital Transformation Challenges

Introduction to Transformation Readiness

Digital Enterprise Readiness Framework
Operational Sustainability
Organizational Agility
Strategic Agility
Disruptive Culture
Knowledge Check - Concepts you should Know

Chapter 03 - The Four Dimensions of Readiness

Overview of the Readiness Framework

Digital Transformation Readiness Framework
Framework Structure
Operational Sustainability - Principle Themes
Attributes of Operational Sustainability
Organizational Agility - Principle Themes
Attributes of Organizational Agility
Strategic Agility - Principle Themes
Attributes of Strategic Agility
Disruptive Culture - Principle Themes
Attributes of Disruptive Culture
Knowledge Check - Concepts you should Know

Chapter 04 - Operational Sustainability

The First Dimension: Operational Sustainability

Operational Sustainability
Strategic & Functional Clarity
Inter-functional Integration
Operational Discipline
Governance
Metrics Driven Management
Operational Flexibility
Team Dynamics
Knowledge Check - Concepts you should Know

Chapter 05 - Organizational Agility

The Second Dimension: Organizational Agility

Organizational Agility
Organizational Taxonomy
Communication and Coordination
Team and Organizational Autonomy
Operational Experimentation
Collaboration
Mission-Driven Governance
Adaptive Leadership
Knowledge Check - Concepts you should Know

Chapter 06 - Strategic Agility

The Third Dimension: Strategic Agility

Strategic Agility
Strategic Planning Framework
Formalized Listening Capability
Deep Listening Empowerment
Strategic Assessment Capability
Strategy Testing and Assurance
Strategic Governance
Strategic Shift Communication & Execution
Knowledge Check - Concepts you should Know

Chapter 07 - Disruptive Culture

The Fourth Dimension: Disruptive Culture

A Disruptive Culture
Evidence-Based Decision Making
Continual Operational Reassessment Bias
Critical Thinking and Analysis
Management Innovation
Organization Innovation
Organizational Leadership
Agile Values
Collaborative Digital Storytelling
Customer Orientation
Knowledge Check - Concepts you should Know

Chapter 08 - Introduction to the Practice of Digital Transformation

Guiding Principles

Guiding Principles - Principle 1

Guiding Principles - Principle 2

Guiding Principles - Principle 3

Guiding Principles - Principle 4

Guiding Principles - Principle 5

The Importance of Culture

Leading Practices

Digital Skills

Knowledge Check - Concepts you should Know

Chapter 09 - Wrap Up

Course Summary

Review of Learning Objectives

Course Closure